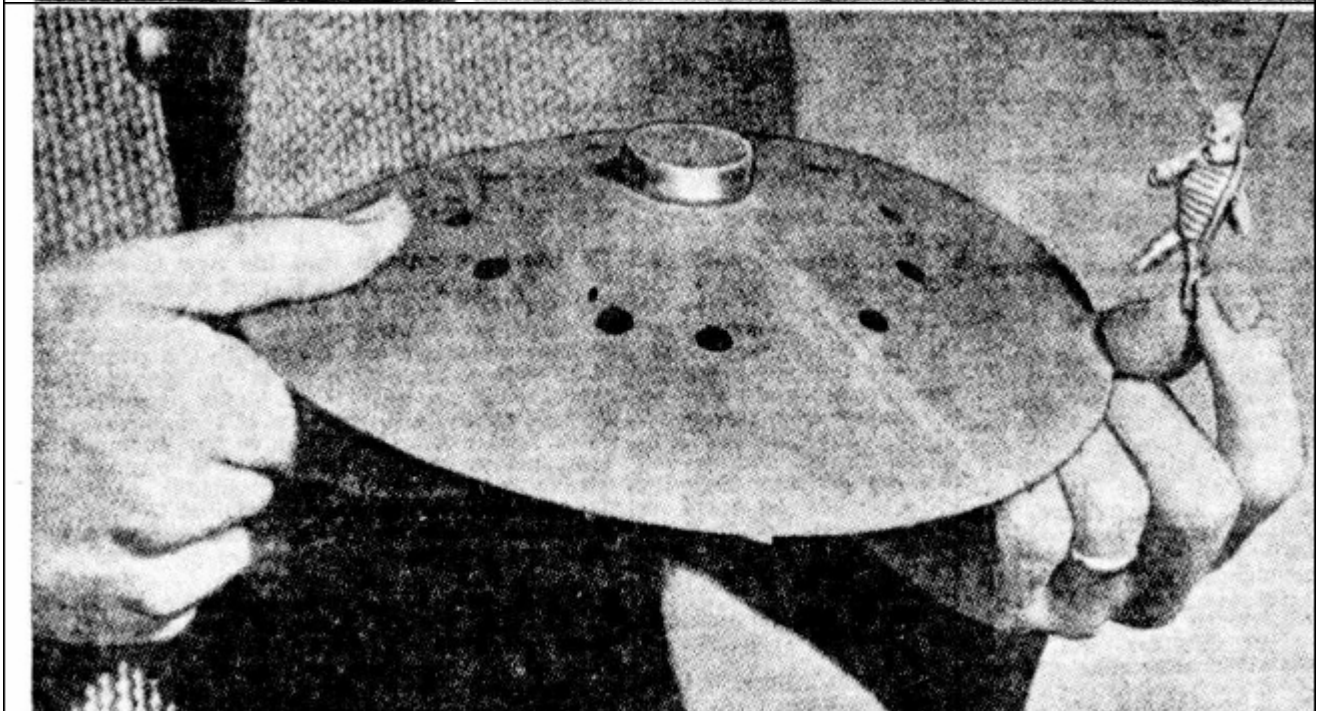
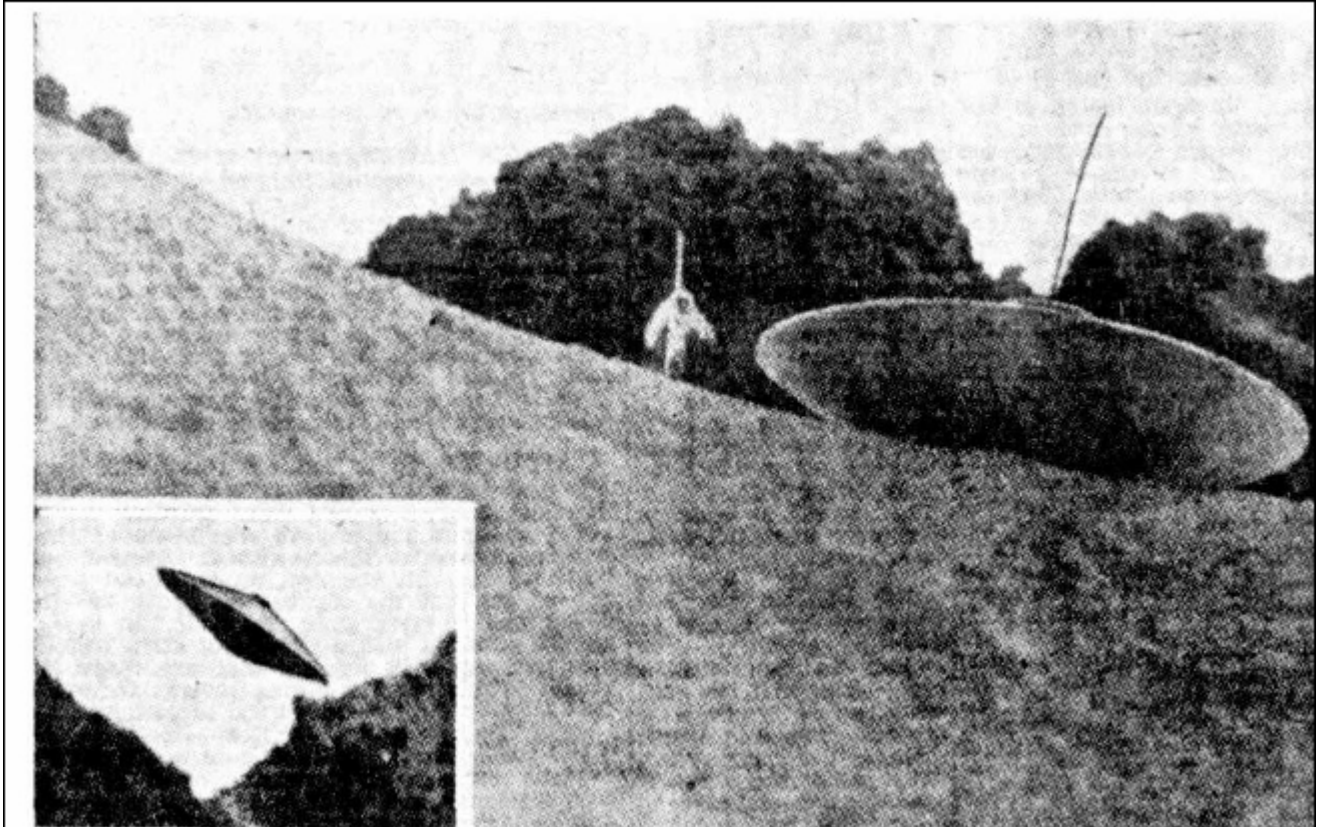


REAL STORY OF THE FLYING SAUCER & MAN FROM MARS

World Wide Pictorial Hoax



Not since Orson Welles panicked America with his fictional broadcast of a Martian invasion has the public been so completely fooled than by the two pictures at the top which show (inset) a flying saucer nearing earth in a mountain region and (top) the saucer on earth having disgorged its fierce Martian occupant. Picture below is a close-up of the flying saucer showing

how the public was hoaxed. It was made of cardboard and was only 9in. across. The Man From Mars was a mere 2½ in. high.

A flying saucer landed in Bernina Pass in the Italian Alps. A sinister little figure, dressed in space suit and antennae helmet, stepped carefully to earth.

A Milan agent bought the story of the flying saucer which came out of the clouds and landed on the virgin snow of the glacier. He also bought the picture which proved the story.

A holidaying cameraman clicked his shutter on a scoop which startled the world.

Cables flashed to agents in other countries. Offers poured in, some bidding as high as £15,000 for the greatest pictorial scoop in newspaper history. Some went even higher

And there the bidding stopped.

Pinuccia Monguzzi, petite young wife of the now famous photographer, burst into peals of laughter. Giampiero Monguzzi himself spluttered and choked, eyes brimming with tears of merriment.

And the whole story came out—the story of one of the greatest hoaxes ever perpetrated.

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Monguzzi, 26-y-o engineer, was essentially a dreamer. He sat by the fireside in his Milan home every night, dreaming of the fame which seemed just beyond his reach.

Then came inspiration. For more than a week he was late coming home from work.

Soon his holidays came due. With his wife, he went by motor-cycle to Bernina Pass.

On one of his walks alone he took with him a newly purchased camera and photographed the snow-covered peaks. After the holiday he again started working late in the evenings.

In October he confided his secret to his wife. At once they went to see the Milan agent.

Excitedly Giampiero told the agent of his holiday.

Particularly, he told him of one fantastic afternoon when he saw a flying saucer come out of the clouds and land on the glacier snow. And he produced a picture to prove it.

They were more than half-way to fame and fortune when Pinuccia gave the whole hoax away by bursting into laughter.

Campiero confirmed it.

His inspiration while dreaming in front of the fire had been to create a flying saucer. So he made one—9 inches in diameter—
—from cardboard, glued

—from cardboard, glued with gummed paper.

He made a little man from Mars, only 2½ inches high, from metal and covered him with grey twill.

He spread powdered chalk over the ground, placed the models, dug a hole and clicked his shutter.

And there was the "pictorial scoop of the century."